SHUTTLE BUS ADVERTISING

WORLD OF CONCRETE®

Exhibits: January 20-22, 2026
Seminars: January 19-22, 2026
Las Vegas Convention Center

For more information please contact:
205-332-1413 ext. 101
info@expomarkit.com

expomarkit MEDIA GROUP

Transportation provided by: CMAC

FULL BUS WRAPS The ultimate high impact way to promote your company. These buses are literally huge traveling billboards.

COACH SIDE RIBBONS
2'h ribbon signs belt the side of the bus. Available in 30', 20' and 10' sign lengths. Effectively brand the bus on the entry side or both sides for maximum exposure.

ROUTE ID SIGNS
Color logo and booth number at the entrance of all buses.

KING BUS WRAPS Abbreviated wrap between the wheel wells provide extreme visibility from both sides of the bus.

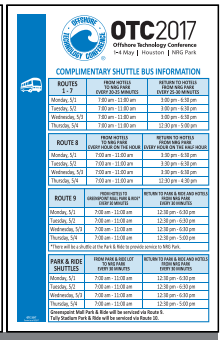
COACH WINDOW SIGNS
4'w x 2'h signs on one or multiple windows on entry or both sides of the bus.

HOTEL LOBBY SCHEDULE SIGNS 19"w x 6"h color ad on lobby signs at all official show hotels.

HEADREST COVERS Crisp white linen covers with the same rear facing 7" x 7" color ad. Standard coverage on aisle seats or upgrade to most seats.

INTERIOR VISOR SIGNS 40"w x 12"h full color placard displayed over the right windshield facing all seated and exiting passengers.

INTERIOR WINDOW SIGNS
Six 24"w x 12"h signs on interior bus windows next to seated passengers.



TRANSPORTATION FLYER
Color ad on flyer uploaded to official show app and website.