

2027 iNTER MAT.

PARIS
21-24 APRIL 2027

Sustainable
construction solutions
& technology exhibition

#concrete

200 Exhibitors dedicated to the sector

1 Forum area

1 Demo zone

 **WORLD OF
CONCRETE**
by informa
EUROPE



www.intermatconstruction.com

ORGANISED BY

COMEXPOSIUM

 informa markets

Evolis
LES ACTEURS DE L'INDUSTRIE
EN MOUVEMENT

 SEIMAT

2027
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KEY FIGURES

#VISITORS

Meet qualified visitors from all over the world, with project to develop and mostly purchasing decision-makers

DAYS

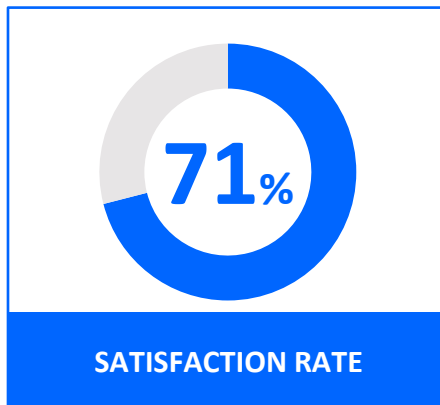
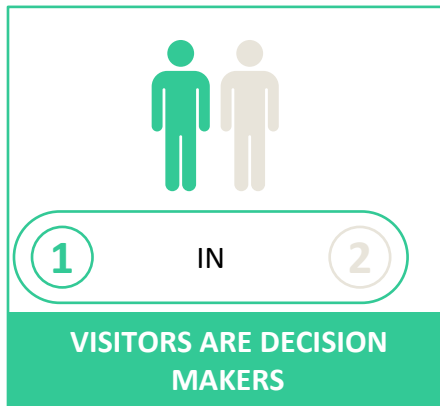
VISITOR ADMISSIONS

NON-FRENCH VISITORS

4

150,000

25%

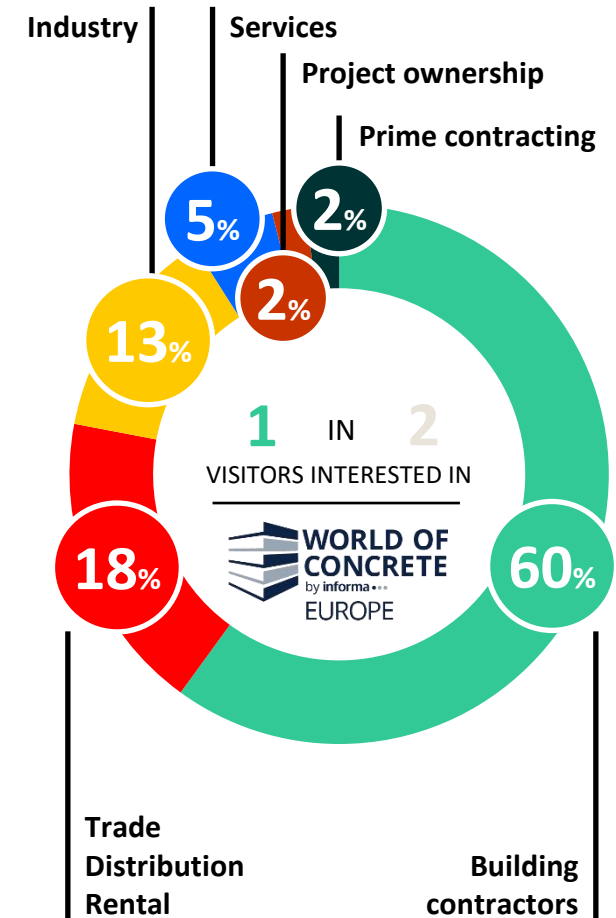


TOP 10 visiting countries*



- 4 GERMANY
- 5 UNITED KINGDOM
- 6 CHINA
- 7 ALGERIA
- 8 SWEDEN
- 9 SWITZERLAND
- 10 JAPAN

130 COUNTRIES REPRESENTED



#VISITORS

Breakdown by industry sector



CONSTRUCTION COMPANY

Construction and public works company
(roads/highways, site development, special foundations, earthworks, demolition, civil engineering, pipelines, etc.)

Main contractor

Structural works company

Concrete sector company
(repair, cutting, precast, ready-to-use, decorative, recycling, etc.)



LEAD CONSULTANT / DESIGN MANAGER

Engineering and technical consulting

Surveying



PROJECT OWNER

Residential, industrial & commercial builder

Central government, public joint authority (EPCI), regional / departmental council, local authority



BUSINESS / SERVICES

Trading

Distributor / Dealer

Product importer

Equipment rental

Technical centre

#EXHIBITORS

EXHIBITORS

1,200

SATISFIED WITH VISITOR QUALITY

74%

INCLUDING FROM
OUTSIDE FRANCE

68%

An exhaustive offering targeted around
5 hubs of expertise:



Earthworks, Demolition and Transport

- Accessories, components and parts for earthmoving and transportation.
- Machinery and equipment for earthmoving and civil engineering.
- Machines for demolition, environment and recycling.
- Vehicles and equipment for material transportation.
- Vehicles for people carrying.

Lifting and Handling

- Accessories, components, parts for lifting and handling.
- Material handling.

Roads, Minerals and Foundations

- Accessories and components for roads, minerals and foundations.
- Equipment and materials for road infrastructure.
- Machines and equipment for minerals industries.
- Drilling, boring, special foundations, trenching machines.
- Topography, engineering, automatic systems.

Building, Civil Engineering and Concrete sector

- Concrete sector
- Accessories, components, parts for buildings.
- Formwork, scaffolding and shoring.
- Site machinery and tools.
- Materials for building and construction.

New technologies & New energies

- Augmented reality
- Mobiles applications
- Drones
- 3D printing
- BIM
- Virtual engineering
- New and renewable energies : electric, hydrogen, natural gas
- Internet of Things (IoT)
- Energy storage
- Decarbonisation solutions
- Engine retrofitting
- Autonomous vehicles
- etc.



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THE CONCRETE SECTOR

#CONCRETE SECTOR

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200
WOCE
EXHIBITORS

THE EUROPEAN TRADESHOW
FOR THE CONCRETE SECTOR

4th EDITION

Chat and network around the new challenges in the concrete sector.

An area designed around the triple approach of:



EXHIBITORS

Offering a range of sector-dedicated solutions.



CONCRETE DEMO

An area devoted to the demonstration of new applications, solutions and technologies



FORUM

A forum with nonstop speaking opportunities on the new issues facing the sector.

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sales@intermatconstruction.com

#intermatparis #WOCE

The entire concrete sector represented at

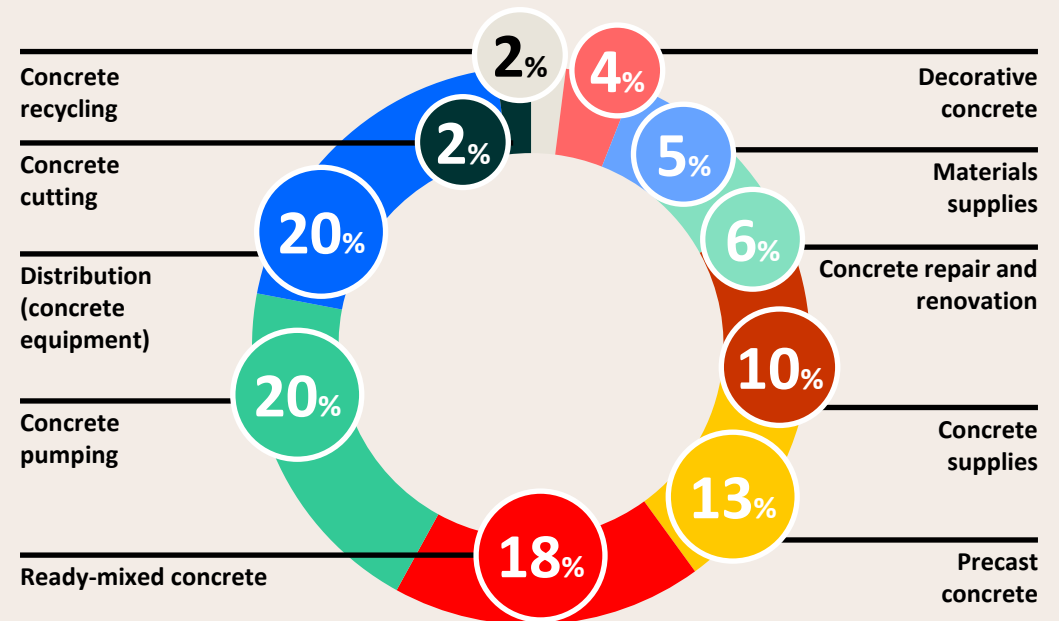


Exhibitors representing the entire concrete sector value chain

- Concrete industry, other equipment and machinery
- Facilities and machinery for concrete production
- Facilities and machinery for pre-cast concrete
- Materials for concrete
- Equipment and machinery for special and decorative concrete
- Equipment, delivery and laying of ready-mixed concrete
- New technology, services and engineering for concrete

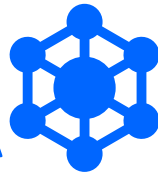


Activities of companies in the concrete sector exhibiting at the show



#CONCRETE DEMO

AN OUTDOOR
DEMONSTRATION AREA



Nonstop features dedicated to concrete product applications:

Presentation of decorative concrete,
Demonstrations of tools, Equipment, Know-how,
Innovations...

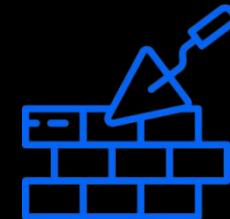


#STAND OFFER

Upon request

AN EXCLUSIVE
DEMONSTRATION AREA

INTERMAT Demo & Concrete Demo



DEMONSTRATIONS
for features on
applications, finishing
and decorative concrete

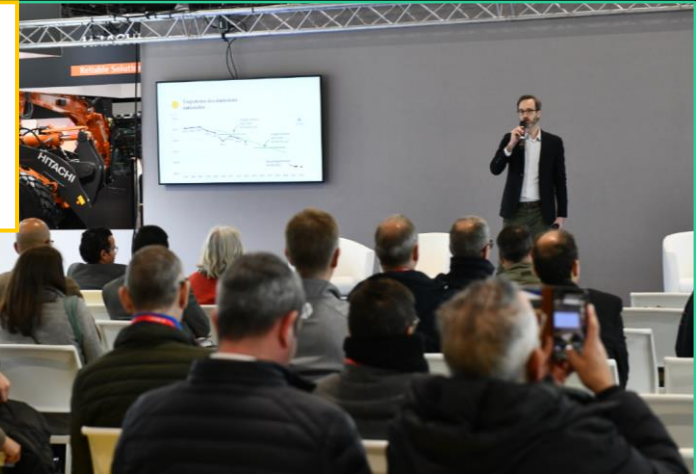
#THE FORUM

Upstream

A DISTINGUISHED STEERING COMMITTEE:

The Forum is organised by leading experts from the sector's main professional organisations and bodies:

- BÉTON[S] LE MAGAZINE
- CERIB
- CIMBÉTON
- FONDATION ÉCOLE FRANÇAISE DU BÉTON
- EVOLIS
- FIB
- PUTZMEISTER
- SNBPE
- UMGO – FFB
- SEIMAT



#THE FORUM

at the tradeshow

A SERIES OF CONFERENCES FULLY DEVOTED TO THE CONCRETE SECTOR, ITS MATERIALS, AND DIVERSE APPLICATIONS.

Sessions hosted by well-known experts and speakers from the concrete sector, construction, public works or bricklaying, members of federations and of the largest European companies in the industry.



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HIGHLIGHTS

#INTERMAT INNOVATION AWARDS

10th EDITION



An international showcase for innovations in the construction sector

The INTERMAT Innovation Awards **distinguish the equipment, technology, services, solutions and products** that contribute to progress in the construction, infrastructure and materials industries and to accomplishing the sector's big transitions;

A French and international jury of users and experts including Equipment directors, Technical directors, Research and Innovation directors, CSR directors, etc.

Unique visibility before and during the show, where innovations will be in the spotlight, showcasing the sector's latest technological developments.

An award will be presented in the Building, Civil Engineering and Concrete sector category, as well as a special World of Concrete Europe award to recognise a company offering an innovation specific to the concrete market.



Deadline for entries: October 2026

#START-UP VILLAGE

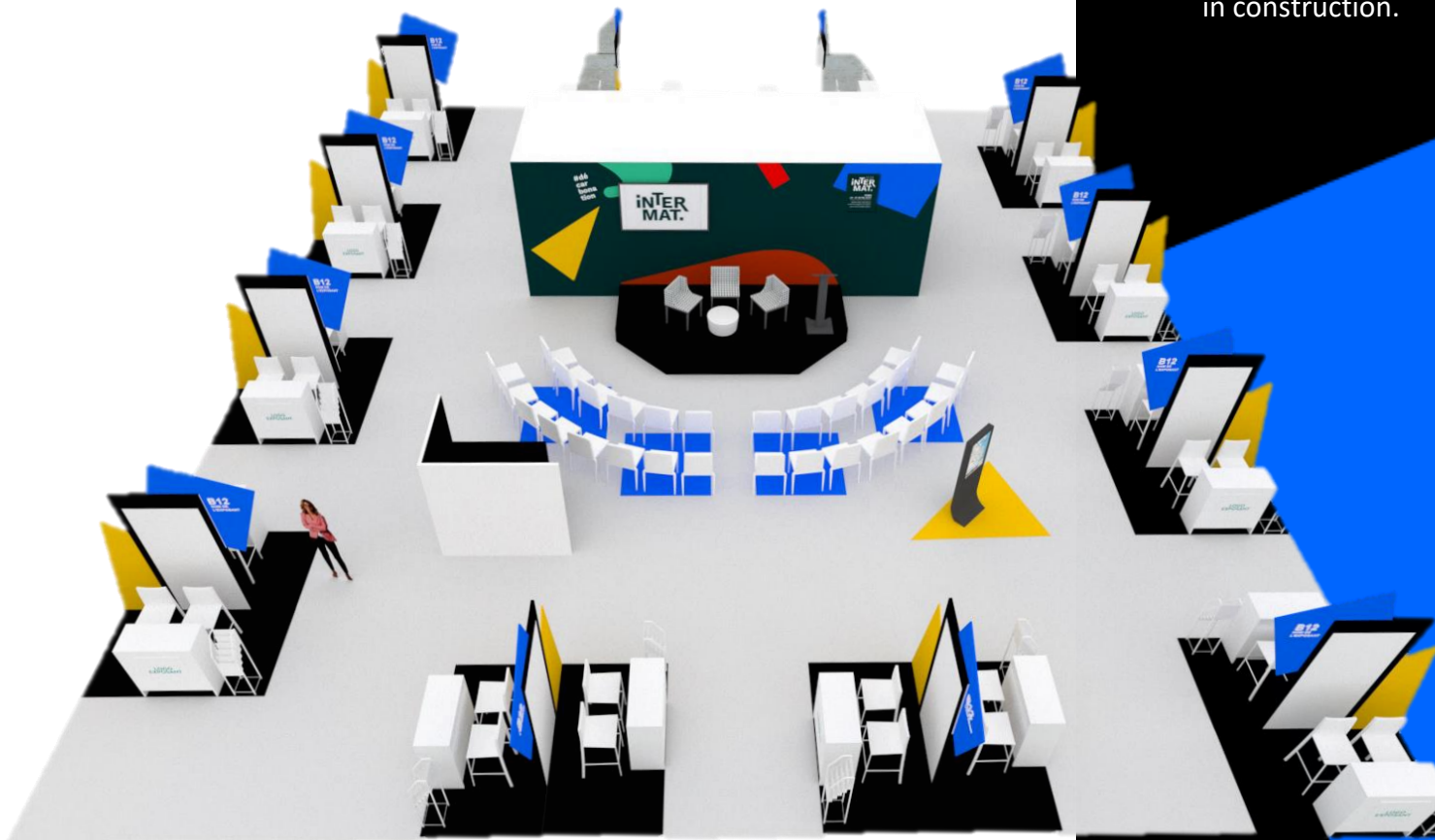


THE START-UP VILLAGE

aims to shine a light on the latest technological solutions addressing the challenges of decarbonisation and digitalisation in construction.

Over 20 companies expected

A true springboard to accelerate innovation in construction and enable young companies to emerge among the leading names, to enable visitors to discover tangible solutions that address current construction issues but also spot the technologies and the practices of the future.



*Non-contractual image

#PRESSDAYS

INTERMAT Press Days

YOUR MEETING WITH THE INDUSTRY'S
INTERNATIONAL MEDIA!



20th and 21st January 2027



Ahead of the show, present your new solutions and latest developments to the global trade and business media.

100

Workshops and interviews between exhibitors and journalists.



Networking evening

EXHIBITORS

100

FRENCH AND FOREIGN JOURNALISTS

150

PRESS DAYS
by

2027
**INTER
MAT.**



#BUSINESS MEETINGS

Boost your order books



Free business meetings between visitors and exhibitors



FREE!



A complete service :

Enjoy free access to the qualified meeting program between exhibitors and professional visitors and maximize your business opportunities through targeted, pre-arranged meetings.

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OUR PARTNERS

#FRENCH MEDIA PARTNERS



New technology and energy partners



#INSTITUTIONAL PARTNERS



#INTERNATIONAL PARTNERS

*Non-exhaustive list



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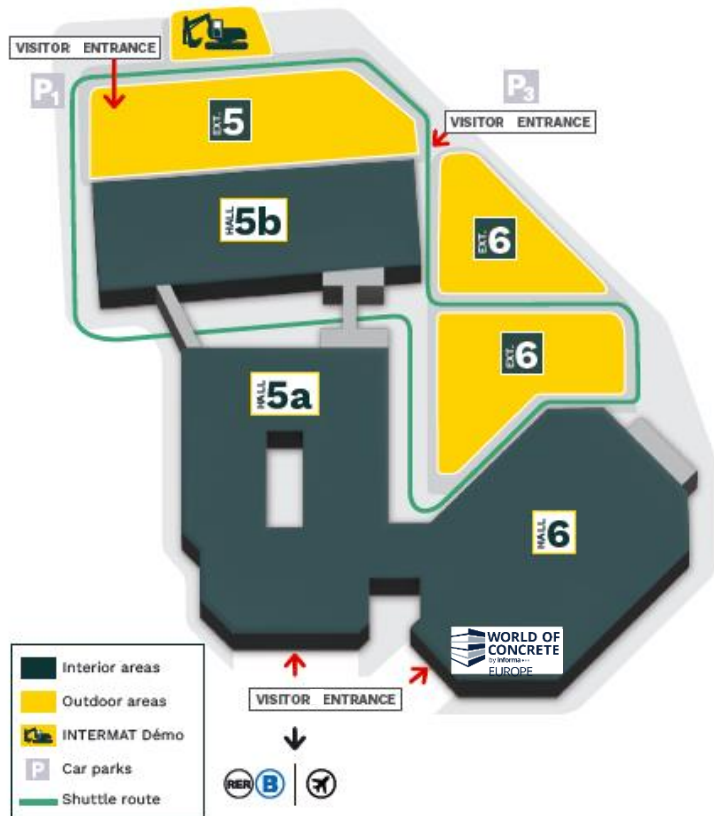
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YOUR PARTICIPATION

#2027

EXHIBITION MAP



#STANDS

Indoors stands

Min. **12**m²



Demo areas

INTERMAT Demo and
Concrete Demo

Upon request

Outdoors stands

Min. **50**m²



Bare surface

Indoor or outdoor

#DIRECTION

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The entire construction industry
decisively mobilised to build
tomorrow better.

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